



**NIGERIAN ALLIANCE FOR
CLEAN COOKSTOVES**

Strategy Plan for Nigerian Alliance for Clean Cookstoves

(July 2015 - December 2016)

The Nigerian Alliance for Clean Cookstoves (NACC) is a public-private partnership to introduce 10 million clean cookstoves to Nigerian homes and institutions by 2020. The Nigerian Alliance for Clean Cookstoves is an affiliate of the Global Alliance for Clean Cookstoves. The Global Alliance works closely with the Nigeria Alliance in facilitating the growth of the clean cookstoves market in Nigeria.



Background

Nearly 30 million households and more than 100 million Nigerians depend on wood as a source of fuel for cooking. Smoke from open fire result in over 95,000 deaths annually; after Malaria and HIV/AIDS it is Nigeria's biggest killer. Moreover, the traditional cooking method is expensive, burning up to 90% more wood than is necessary and costing poor families money that could be put to better use on education, health and nutrition. The use of firewood also contribute to deforestation and climate change.

Efficient and Clean Cookstoves are the solutions to the problem above. They save lives, empower communities, improves health, combat climate change etc. Despite the benefits of clean cookstoves, the market to supply them is undeveloped in Nigeria. This stems from both policy and market failures: a lack of education about the benefits of clean cookstoves, weak government policies, weak supply chain, poor stove quality, limited choice and insufficient access to finance.

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The Nigerian Alliance seeks to achieve this outcome through the following activities:

- a. **Foster an Enabling Environment:** Engage national stakeholders and build the evidence base for the benefits of clean stoves and fuels. Work with research centres, stove companies, Standard Organisation of Nigeria and the Global Alliance for Clean Cookstoves to ensure that only high quality clean stoves are certified for the Nigerian market as well as enhance monitoring and evaluation;
- b. **Strengthen Supply:** Structure finance models so that Nigerians can afford to buy clean cookstoves; create innovative distribution models to reach a wide variety of consumers and build the capacity of producers; and
- c. **Enhance Demand:** Understand and motivate potential users, develop appropriate technology and provide consumer finance. Communicate the value of fuel efficient and clean cookstoves at the grassroots level.

Goal

By December 2016, the Nigerian Alliance for Clean Cookstoves seeks to enhance production, dissemination and usage of 2 million clean and efficient cookstoves and fuel and influence at least 1 policy of the Federal government of Nigeria.



Fostering an Enabling Environment

- Identify and partner with 5 Federal MDAs to champion clean cookstoves: 5 Federal MDAs will be identified and will be requested to champion clean cookstoves in the country. This is in a bid to strengthen the Alliance and improve its visibility through policy dialogue.
- Identify and partner with 6 additional State government agencies to champion clean cookstoves:
The Alliance will identify six (6) State government agencies and will collaborate with them by providing advisory services so that they can champion clean cooking in their respective states.
- Identify and partner with 3 development partners and multilateral agencies to champion clean cookstoves: Three (3) development partners will be identified and will be requested in the context of their mandates to champion and support clean cooking in the country.
- Finalize Draft Standard for Clean Cookstoves and partner with Standards Organisation of Nigeria (SON) to develop an implementation framework. The Alliance will work with the National Mirror Committee on Clean Cooking standards and testing to finalize the draft standards for Nigeria. The Alliance will also partner with SON to develop an implementation framework.
- Collaborate with Nigerian Environmental Standard, Regulation and Enforcement Agency (NESREA) on developing an implementation framework for regulation and enforcement on clean cooking in Nigeria. The Alliance has been invited by NESREA to discuss the possibilities of developing procedures for enforcement of regulations on Clean Cooking. The Alliance through expert advice and exchange of best practices will partner with NESREA on cooking energy regulation and enforcement in the country.
- Conduct a market research study on barriers/opportunities for efficient and clean cookstoves in Nigeria: A comprehensive market research study will be conducted to identify barriers and opportunities for fuel efficient and clean cookstoves in Nigeria. Efficient and clean cookstoves producers and distributors in the country will also be identified.
- Clean Cooking Energy Expo and Conference 2016: A two-day Clean Cooking Energy Expo & Conference will be held in 2016 to strengthen the supply chain for clean cooking energy solutions; build an enabling policy landscape; create demand for cleaner fuels and stoves; and bring the clean cooking industry value chain together.



Strengthen Supply

- 1000 no of entrepreneurs producing and selling affordable efficient fuel wood and charcoal stoves. The Alliance will support the activities of entrepreneurs in the cookstove industry. It will organise capacity building programs to equip them with necessary skills to scale up.
- Identify and partner with local distributors of cookstoves and other allied business: The Alliance will identify local distributors of cookstoves and kitchen wares and partner with some of them.
- Provide a hub where partners can access resources to expand stove production and distribution. The Alliance will provide a knowledge portal and a clearing house facility on best practices for efficient and clean cookstoves.

Enhance Demand

- Build confidence in the market through branding/labeling of cookstoves certified by NACC: The Alliance will develop a mechanism to build confidence among consumers through appropriate branding/labelling of certified cookstoves
- Recruit one (1) clean cooking ambassador: One influential ambassador will be recruited to join the awareness campaign. The Nigerian movie and sports industry have a good number of actors with wide fan - base across the country. The Alliance will identify five of them and shortlist one that will join the awareness campaign in 2016.
- Launch a national awareness campaign: Promotional and awareness campaigns to convince households and institutions to adopt efficient and clean cookstoves will be launched in 2016.
- Develop and implement a framework for expanding access to clean cooking for IDPs: Based on on-going discussions with humanitarian partners, a framework will be developed and implemented to provide access to clean cooking for the internally displaced persons in Nigeria.



Making it happen

- Co-branding with 2 companies: The Alliance will identify and co-brand with 2 potential private sector organisations who will be willing to champion clean cooking in Nigeria
- CSR from private sectors: Private sectors will be engaged to provide CSR resources to support energy access for those at the BoP.
- Development partners including multilateral agencies participation in the implementation of agreed workplan: The Alliance will intensify effort to attract the buy-in of development partners especially those in environmental and sustainable development sector.
- Contributions from partners: Partners of the Nigerian Alliance for Clean Cookstoves will be requested to contribute towards the achievement of this strategy.
- Strengthening Alliance corporate governance: The Nigerian Alliance will work to ensure effective participation and ownership by its partners. During this period an effective Steering Committee will be established and working groups reflecting the main pillars of the Nigerian Alliance strategy will also be established.
- Effective Communication: The Nigerian Alliance will communicate to influence policies, consumer behaviour and support partners in expanding the market for clean cooking solutions in Nigeria. The Alliance will launch a website and a monthly newsletter in 2015.